

Mechanical Rubber

P.E.S.T.L.E. Analysis

Political	Economic	Social	Technological	Legal	Environment
<ul style="list-style-type: none"> • USMCA (US, Mexico, Canada) • International Trade Regulations • ITAR (Military) • IAEG (AD-DSL) (Aerospace, Chemicals) • RoHS (European) • REACH (European) • Prop. 65 (OEHHA) • OSHA (Varying Regulations) • Department of Labor 	<ul style="list-style-type: none"> • Supply Chain Network • Maintain Banking Relationships • Facility Operating Costs (LEED) • Regional Energy Costs • Customer Credit Worthiness • Corporate Taxation • Currency Exchange Rates • Inflation 	<ul style="list-style-type: none"> • Workforce Health • Workforce Morale • Internal / External Communication • Interpersonal Conflict • Stigmatism of Manufacturing • Employee Training & Advancement • Protests • Crises / Pandemics 	<ul style="list-style-type: none"> • Outsourced I.T. Support • Internet Service Provider (ISP) • NIST Cybersecurity Requirements • Software Obsolescence • Cybercrime • Equipment Modernization • Web Marketing 	<ul style="list-style-type: none"> • Employment Laws • Terms and Conditions • Health & Safety Laws (OSHA) • Business Insurance • Lawsuits 	<ul style="list-style-type: none"> • Green Environmental Management System (GEMS) • LEED Facilities • Waste Removal • Natural Disasters • Extreme Weather • Animals and Pests • Air Pollution